

SUSANNA O. PETROVITS

senior multimedia, graphic designer

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OBJECTIVES

I am an experienced multimedia designer, graphic designer, and illustrator. I have led and managed projects, creating engaging motion graphics for TV magazines and news broadcasts. Skilled in graphic design, I produce impactful designs in branding, pagination, infographics, city light posters, and expo displays. With a keen eye for detail and a passion for art direction, I consistently deliver high-quality designs that communicate effectively and elevate brands. I hold a valid open work visa, and my future employer doesn't need to be accredited.

KEY SKILLS IN MAC & PC

- Adobe Illustrator
- Creatopy
- After Effects
- Lightroom
- VisArtist
- Photoshop
- Procreate
- Premier Pro
- Figma
- InDesign
- Microsoft Office Suite
- Acrobat
- AVID

EMPLOYMENT HISTORY

Sep 2024 – Oct 2024

Talent Propeller, AKL CBD Senior Graphic Designer

Supported the company in advertising tasks.

- Creating and editing graphics for social media posts in various platforms
- Producing marketing materials such as flyers, brochures, and posters
- Assisting with the layout and design of print and digital publications
- Ensuring all designs adhere to brand guidelines and are of high quality
- Executed, modifications, and animations for web assets in Creatopy under tight deadlines.
- Creating and animating graphics for video content and online advertisements
- Assisting in the creation of motion graphics and video content for promotional purposes

July 2023 – Oct 2023 - 4 months

NZME, Auckland CBD

Freelance Graphic Designer

Supported the graphic design team in daily tasks and large-scale campaign graphics.

- Creating and editing graphics for social media posts in various platforms
- Producing marketing materials such as flyers, brochures, and posters
- Assisting with the layout and design of print and digital publications
- Ensuring all designs adhere to brand guidelines and are of high quality
- Developing consistent design templates for use across various campaign materials
- Designing and preparing artwork for large-format prints such as billboards, banners, and trade show displays.
- Executed rollouts, modifications, and animations for web assets in Creatopy under tight deadlines.
- Creating and animating graphics for video content and online advertisements
- Assisting in the creation of motion graphics and video content for promotional purposes

Key achievements:

Successfully managed and rolled out the 2023 NZ Election campaigns across six different stages, ensuring high-quality visual consistency and meeting all deadlines.

Reason of leaving:

- End of contract

Feb 2018 – March 2023 - 5 years

A1 Vizual Ltd.

Multimedia Graphic Designer

Communicated and executed various visual projects for small and large corporate clients, primarily in the FMCG sector.

Designed and delivered various projects in:

- Branding • Logo design • Book trailer creation • Video editing • Art direction • Packaging design • Infographics creation
- Motion graphics • Presentation design • Online content design

Reason of leaving:

- Moving overseas

Feb 2017 – Feb 2018 - contract: 1 year

VOUS

Freelance Graphic D. & Senior Illustrator

Supported journalists in their work by providing them with timely illustrations to accompany their articles, often working under tight deadlines.

Tasks:

- Handled pagination and formatting tasks to create visually appealing layouts.
- Generated creative design concepts through stunning graphics.
- Collaborated with cross-functional teams to understand design requirements.
- Delivered designs that meet objectives and effectively integrate text and visuals.
- Integrated text and visuals seamlessly in designs

Tasks:

infographics • pagination • digital, and freehand illustrative tasks

Reason of leaving:

- End of contract

May 2014 – June 2016 - 2 years

RTL CLUB TV & ECHO TV

Daily News Graphics - Senior Design Lead

/At the same time I had been working at two different TV broadcaster: ECHO TV and RTL CLUB TV/

I supervised graphic team members, facilitated effective communication with editors, devised schedules for graphic designers, and completed significant graphic assignments. Notably, I played a pivotal role in orchestrating the collaborative rebranding of a TV channel alongside industry experts.

Key achievements:

Managed two comprehensive visual branding projects at RTL and ECHO TV.

Tasks:

- Supervised graphic team members
- Designed daily news motions and graphics
- Managed the team's work schedule
- Created TV magazine's motions and graphics
- Developed map motions and graphics
- Produced other daily graphics such as press cards and newspaper ads

Reason of leaving:

- Maternity leave
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June 2016 – Feb 2016 - contract: 8m

FWD Affairs

Senior lead of Graphic Design and Motion

My tasks included overseeing the work of graphic subordinates, liaising with editors, creating schedules for graphic designers, and executing major graphic tasks such as coordinating the rebranding of a TV channel in collaboration with specialized professionals.

Tasks:

- Managed multiple projects,
- Deliver graphics that effectively communicate complex information, while meeting deadlines and maintaining high-quality standards.
- Produced high-quality graphic designs for various platforms, including digital and print media.
- Motion graphics
- Creating presentations and infographics
- Various graphic design tasks
- Create online content design

Reason of leaving:

- End of contract

Aug 2009 – May 2014 - 5 years

A1 Graphic Ltd.

Multimedia Graphic Designer

Responsibilities:

• I liaised and collaborated on implementing diverse visual initiatives for a range of corporate clients, spanning both small-scale enterprises and major players within the FMCG industry. Additionally, I assumed responsibility for overseeing subcontractors.

Key achievements:

• Developed advertising and promotional materials, fixed web banners and web pages ensuring they are visually appealing and user-friendly. Designed eye-catching city light posters that effectively capture attention and communicate key messages.

Tasks:

branding • logo design • pagination • infographics • citylight - poster design • expo design • online content design

Reason of leaving:

- Career progression

PRO BONO WORKS

Waldorf Homeschooling Group	Fundraiser Cooking and selling - NZ	Dec.2023
OMSZ Hun. Ambulance Service	Hungarian National Emergency Care - HUN	Apr 2016 - Jun 2016 · 3mx
Give Your Hair Foundation	Foundation for Cancer Patients - HUN	May 2018 - Jun 2018 · 2m
Fairy Light Foundation	Foundation for Poor Families - HUN	May 2018 - Jun 2018 · 2m
Sport for Everyone Foundation	Foundation for Disabled People - HUN	May 2018 - Jun 2018 · 2m
Babygenetic Foundation	Foundation for Pregnancy Problems - HUN	Jan 2019 - Present · 4 yrs 5m

PERSONAL ATTRIBUTES

- Creative thinking
- Innovative mindset
- Team player who can also work independently
- Proactive “can do – will do” approach

EDUCATION

Master of Arts	Motion Picture	METU University, Budapest - NZQA Evaluation Master Degree Level 9 /03.07.24
Bachelor of Arts	Graphic Design	METU University, Budapest